

SPECTRA GROUP (UK) LIMITED – COOKIE POLICY

This site uses cookies – small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others.

The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at [the about cookies website](#) which offers guidance for all modern browsers.

INFORMATION ABOUT OUR USE OF COOKIES

Our site uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and allows us to improve our site. Detailed information on the cookies we use and the purposes for which we use them is set out below. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters, numbers and other characters that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

The following cookies are present on the www.spectra-group.co.uk domain for public users. Cookies marked in bold text are 1st party and set by the domain www.spectra-group.co.uk

Spectra Group (UK) does not collect personal information such as postal address, full name or telephone numbers via these cookies. Spectra Group (UK) is not responsible for cookies set from 3rd party domains. Unless stated, cookies will expire when the browser session ends.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Purpose	More Info
_ga_V9S8FVECPM	-	-
upvr	-	-
mpdid	-	-
upv	-	-
wordpress_logged_in_1a9180db1e381eb76a0c0543a38cda34	Functional	To store logged in users.
wordpress_sec	Functional	To provide protection against hackers, store account details.
_gcl_au	Advertisement	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
wut	-	-
__ss_tk	Advertisement	This cookie is set by SharpSpring, a marketing automation platform. This is used for tracking visitors and form submissions.

__ss_referrer	Advertisement	This cookie is set by SharpSpring, a marketing automation platform. This is used for tracking visitors and form submissions.
PHPSESSID	Necessary	The PHPSESSID cookie is native to PHP and enables websites to store serialised state data. It is used to establish a user session and to pass state data via a temporary cookie, which is commonly referred to as a session cookie.
mp_9884df4e39e43c9648a14763812125cd_mixpanel	-	-
koitk	Advertisement	This cookie is set by SharpSpring, a marketing automation platform. This is used for tracking visitors and form submissions.
_gid	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.
_ga	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.
__cf_bm	Functional	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
__stripe_mid	Functional	To provide fraud prevention.
__ss	Advertisement	This cookie is set by SharpSpring, a marketing automation platform. This is used for tracking visitors and form submissions.
_pk_id	Analytics	Matamo set this cookie to store a unique user ID.
_pk_ses	Analytics	This cookie is used to store a unique session ID for gathering information on how the users use the website.
_fbp	Advertisement	To store and track visits across websites.
hjSessionUser	Analytics	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.
_wpfuj	Other	User journey tracking for form fills